



City of Dallas

LOBBYIST REGISTRATION FORM

REGISTRANT NAME: The Reeds Public Relations Corporation REGISTRATION NUMBER: 2010040109103781 FILING DATE: 4/1/2010

SECTION I: BASIC GUIDELINES

- Unless exempt under Section 12A-15.4 of the Dallas City Code, a person must register with the City Secretary if the person has done any of the following during a calendar quarter:
 1. Received compensation or reimbursement of \$200 or more for lobbying; or
 2. Lobbied as the agent or employee of a person who received compensation or reimbursement of \$200 or more for lobbying.
- A separate registration form is required for each client.
- A \$300 annual fee must be paid prior to registering.
- Initial registration must be filed no later than five days after beginning lobbying activities or, if a zoning case is involved, within five days after the zoning application is filed with the city.
- A subsequent registration must be filed annually with the city secretary by January 15 each year.

SECTION II: REGISTRANT INFORMATION

Registrant's Name: The Reeds Public Relations Corporation

Address: 3232 McKinney Ave., Apt/Ste 855 City/St/Zip: Dallas, TX 75204

E-mail Address: _____ Telephone: _____

Nature of Registrant's Business: _____

Form of Registrant's Business: Individual Corporation Partnership Other

If Other, describe: _____

SECTION III: INFORMATION ON FILER IF REGISTRANT IS NOT AN INDIVIDUAL (MUST BE AUTHORIZED OFFICER OR AGENT OF REGISTRANT)

Name: Laura Reed Martin

Address: 3232 McKinney Ave., Apt/Ste 855 City/St/Zip: Dallas, TX 75204

E-mail Address: _____ Telephone: _____

Position Held: _____



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SECTION IV: INFORMATION ON LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE (IF APPLICABLE)

Firm Name: The Reeds Public Relations Corporation
Address: 3232 McKinney Ave., Apt/Ste 855 City/St/Zip: Dallas, TX 75204
E-mail Address: Telephone:
Nature of Firm's Business:

SECTION V: NAME OF REGISTRANT'S AGENT(S) OR EMPLOYEE(S) ACTING AS LOBBYIST(S) FOR CLIENT (IF APPLICABLE)

Agent/Employee Name: Laura Reed Martin
Agent/Employee Name: Carol Reed
Agent/Employee Name:
Agent/Employee Name:
Agent/Employee Name:

SECTION VI: REGISTRANT'S PRIOR EMPLOYMENT OR SERVICE WITH THE CITY

Was registrant a city official or employee in the preceding 24 months? [] Yes [x] No

If Yes, Position Held:

By filing this registration, I, as a former city official or employee, swear or affirm that, to the best of my knowledge, my lobbying activities have not violated and will not foreseeably violate Article III, Chapter 12A of the Dallas City Code, which governs former city officials and employees.

[] Yes [x] No [] Not Applicable

SECTION VII: CLIENT INFORMATION

Client's Name: Texas Horse Park Texas Horse Park
Address: 1444 Oak Lawn, Apt/Ste 200 City/St/Zip: Dallas, TX 75207
E-mail Address: Telephone:
Nature of Client's Business:
Form of Client's Business: [] Individual [] Corporation [] Partnership [x] Other
If Other, describe: Non Profit Organization



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SECTION VIII: INFORMATION ON CLIENT'S AUTHORIZED OFFICER OR AGENT IF CLIENT IS NOT AN INDIVIDUAL

Name: Jaymie Sattiewhite
Address: 1444 Oak Lawn, Apt/Ste 200 City/St/Zip: Dallas, TX 75207
E-mail Address: Telephone:
Position Held:

SECTION IX: INFORMATION ON ANY OTHER PERSON(S): (1) ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED; (2) WHO IS CONTRIBUTING TO REGISTRANT'S COMPENSATION; OR (3) WHO PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING EFFORTS ON BEHALF OF CLIENT

Name:
Address: City/St/Zip:
E-mail Address: Telephone:
Nature of Business:

Name:
Address: City/St/Zip:
E-mail Address: Telephone:
Nature of Business:

SECTION X: CONTINGENT FEE INFORMATION

Is registrant lobbying for client on a contingent fee basis (whether through employment or another arrangement)?
Yes No

SECTION XI: LIST MUNICIPAL QUESTION(S) ADDRESSED ON CLIENT'S BEHALF IN THE THREE MONTHS PRECEDING REGISTRATION (SEE SCHEDULE A - LOBBYING ACTIVITY FOR PRECEDING THREE MONTHS)

Was any information required to be reported under this section (on Schedule A - Lobbying Activity for Preceding Three Months) disclosed in the most recent quarterly activity report?
Yes No

If yes, that information is not required to be included in this registration.



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SECTION XII: LIST MUNICIPAL QUESTION(S) TO BE ADDRESSED ON CLIENT'S BEHALF IN THE THREE MONTHS FOLLOWING REGISTRATION (IF FORESEEABLE) (SEE SCHEDULE B – LOBBYING ACTIVITY FOR FOLLOWING THREE MONTHS)

SECTION XIII: FOR MUNICIPAL QUESTION(S) RELATING TO A ZONING CASE, DESCRIBE ALL CONTACTS MADE REGARDING THE CASE BEFORE REGISTRATION WAS FILED (SEE SCHEDULE C – LOBBYING ACTIVITY ON ZONING CASES)

SECTION XIV: STATEMENT OF AFFIRMATION

BY FILING THIS REGISTRATION, I SWEAR OR AFFIRM UNDER PENALTY OF PERJURY THAT, TO THE BEST OF MY KNOWLEDGE, ALL INFORMATION CONTAINED IN THE REGISTRATION IS TRUE AND CORRECT AND THAT THE REGISTRATION IS COMPLETE AND INCLUDES ALL INFORMATION REQUIRED TO BE DISCLOSED UNDER ARTICLE III-A, CHAPTER 12A OF THE DALLAS CITY CODE.

YES NO